**Alpbach**

**Categories**

**Good For**

Beginners

Intermediates

Experts

Snowboarders

Families

Non-skiers

Après ski

Environmental awareness

**Data**

**Beginner Runs**

26

**Intermediate Runs**

54

**Advanced Runs**

13

**Total Runs**

93

**Lifts**

47

**Chairs**

8

**Drags**

32

**Gondola Cable Cars**

7

**Parks**

3

**Pipes**

0

**Weather**

**Annual Snowfall**

6m (20ft).

**Overview**

Alpbach ski resort in the Austrian Tyrol has proudly held a long-standing reputation as one of the prettiest ski villages in the world.

To protect this idyllic, traditional image, Alpbach had to pay the price of refusing to expand and modernise, and eventually the resort began to suffer. Its 50km (31 miles) of pistes fell short to neighbouring slopes, and while proving sufficient for beginners, failed to test more experience skiers.

But that all changed in the winter of 2012-13 with the creation of the Ski Juwel (Ski Jewel) area, which connects the local slopes to those of the neighbouring (and equally pretty) Wildschonau valley, home to the villages of Auffach, Oberau and Niederau.

The newly combined area rocketed the resort into the Tirolean top 10 by size (and there are nearly 100 Tirolean ski areas), whilst keeping lift ticket prices at a rate that would remain among the famous ski provinces most affordable.

Incredibly, the village of Alpbach itself remains little changed by its expanded ski area dimensions, much to the relief of its many long time fans. Consequently, Activities off the slope are still more of the low-key variety, with numerous facilities for children as well as adults.

**Location**

Alpbach is located in the Alpbachtal region of the Austrian Tyrol, within the Kitzbüheler Alpen (Kitzbühel Alps) mountain range. The village is located to the northeast of Innsbruck, to the west of Kitzbühel and to the north of Mayrhofen in western Austria.

**Website**

http://www.alpbachtal.com

http://www.skijuwel.com

**Piste Map**

http://www.alpbachtal.at/en/winter/skiing-alpbachtal/skipanorama

**Hit The Slopes**

The skiing available around Alpbach is linked by a modern eight-passenger gondola to the neighbouring Wildschönau Valley, providing 145km (91 miles) of mostly easy to intermediate level pistes in the Ski Juwel area.

Alpbach's own ski area is quite small by modern standards although ideal for beginners and young families. The new combined area however has a quarter of its terrain suited to advanced skiers, with black runs and off-piste routes. There are long runs near the village too, including off-piste blacks down from the Gmahkopf, while powder skiing can be good between the trees when the snow is fresh.

Alpbach’s core market of beginners and recreational intermediates now has even more options, with 35km (22 miles) of blue runs and 78km (48 miles) of reds available in the Ski Juwel.

There are three nursery slopes right by the village, but the main ski area is a four-minute bus ride away beneath the Wiederbergerhorn. This area is dominated by long red and blue runs, most of them carved down through the woodland, with a small summit area above the treeline.

The season typically lasts from mid-December to mid-April. And with more than two thirds of the ski runs covered by snowmakers, good conditions are guaranteed as long as it's cold enough.

The resort also participates in the giant Kitzbüheler Alpen ski pass, which covers more than 1,000km (625 miles) of pistes at dozens of resorts in the area – but private transport is required to make full use of its possibilities.

**Alpbach**

**Resort**

974

**Base**

816

**Top**

2025

**General**

**Beyond The Slopes**

Alpbach has a sizeable list of off-slope activities that add to the winter holiday atmosphere in the charming resort.

On the snow, visitors can enjoy tobogganing, sleigh rides, snowshoe excursions and 50km (31 miles) of winter hiking paths where the snow has been cleared for easier trekking. There are also cross-country ski trails at neighbouring Inneralpbach. The brave can try paragliding above the slopes with a tandem flight, which affords stunning views of the region.

Indoor options include bowling in the village and an adventure swimming pool in nearby Wörgl. Skaters will enjoy the large indoor ice rink in nearby Kundl (+43 5338 720 549), while an outdoor rink is located within Alpbach itself. For skating enthusiasts wanting to sample a more traditional environment, lake skating is on offer at nearby Lake Reintal in Kramsach (tel: +43 5337 212 0020) – so long as the ice is deemed thick enough (consult the local authorities before venturing out onto the ice).

**Family Fun**

Alpbach is a lovely location for a family holiday, being relaxed, friendly and benefiting from beautiful natural surroundings.

The Kids Centre (tel: +43 5336 5351; [www.alpbach-aktiv.com](http://www.alpbach-aktiv.com)), located below the top station of the gondola, looks after children aged two to four while for children aged four to six, there are special ski kindergarten classes.

On the slopes, the ski schools in Alpbach (tel: +43 5336 5515; [www.skischule-alpbach.at](http://www.skischule-alpbach.at)) and Reith (tel: +43 5337 62117; [www.schischule-reith.com](http://www.schischule-reith.com)) offer classes for kids aged four and above. Children don't pay for lift tickets until the age of seven, when they receive a 50% discount until the age of 15.

**Retail Therapy**

Alpbach ski resort has a small selection of village shops covering most holiday needs. The majority of shops are independently run and it's a pleasant experience strolling around the local butchers, grocers and bakery. Among the other options are a photographers’ gallery, sweet shop, chemist and several ski shops. For a greater shopping choice, Innsbruck is less than an hour away.

**Splashing Out**

The Romantik Hotel Böglerhof (tel: +43 5336 5227; [www.boeglerhof.at](http://www.boeglerhof.at)) has a spa with excellent facilities and a huge range of treatments available for women. Men are not left out however, and the 'Just for Men' special is a two-and-a-half hour package including aromatherapy facial treatment, a rock oil bath and a full-body massage.

**Apres Ski**

Despite its modest scale and family draw, little Alpbach still has its wilder side for those who look hard enough. Additionally, there are several low-key nightspots for those hoping to experience some old-fashioned Tyrolean hospitality.

Most of the lively après-ski scene is centred on several 'must visit' venues, including the Postalm (tel: +43 699 1275 5926; [www.postalm-alpbach.at](http://www.postalm-alpbach.at)) known as ‘the meeting place in Alpbach’ due to its popularity, and Waschkuchl Bar (tel: +43 650 591 8335; www.facebook.com/waschkuchl.bar), which stays open until 0300 on weekends.

The bustling Irish Pub in the Jakober Inn (tel: +43 5336 5171; [www.gasthof-jakober.a](http://www.gasthof-jakober.a)t) is a favourite for locals and tourists alike, with Guinness and Irish whiskey on offer and live music every other weekend.

**Eating Out**

The 20 or so restaurants in Alpbach and the surrounding area capitalise primarily on the abundance of good, local produce with the recipes generally staying loyal to traditional Tyrolean cuisine.

The Gasthof Zirmalm (tel: +43 5336 5107; [www.zirmalm.at](http://www.zirmalm.at)) is one of the best in the resort for high calibre, local cuisine served to perfection. Among the other options in the village is the Alpbacherhof (tel: +43 5336 5237; [en.alpbacherhof.at](http://en.alpbacherhof.at)), which has a first-rate à la carte restaurant; and The Post Hotel (tel: +43 5336 5203; [www.hotel-post.cc](http://www.hotel-post.cc)), with its traditional rustic *stübl* (Tyrolean wood-panelled parlour) that hosts Tyrolean music evenings.

The nearby village of Brixlegg is home to Sigwarts’ Tiroler Weinstuben (tel: +43 533 763 390; [www.tiroler-weinstuben.at](http://www.tiroler-weinstuben.at)), a Gault Millau and À la Carte Restaurant Guide-listed restaurant. Dopo Lavoro (tel: +43 533 762 613; [www.dopolavoro.at](http://www.dopolavoro.at)) in Rattenberg also offers great food with a focus on Italian dishes.

**Transport**

**Getting There**

Nearest airport: Innsbruck Airport (INN).

Distance to resort: 50km (31 miles).

Driving time: 1 hour

**Getting Around**

Alpbach village and the wider Alpbachtal Valley are served by a free ski bus service that circulates the key areas regularly. The ski lifts are not in the central village, but a free shuttle bus operates to the base of the gondolas.

**Hotels**

The majority of accommodation in Alpbach ski resort is made up of traditional chalets, which can suit all budgets. But a good selection of guest houses and hotels are also available, from smart 4-star rated hotels to family-run inns; while a few hostels can suit larger groups and those looking to save their Euros for the slopes, bars or activities.

**Gästehaus Weiherhof**

A traditional, family friendly guest house of beautiful Tyrolean design, Gästehaus Weiherhof has a ski bus stop outside its door for quick access to the slopes, and is just a seven-minute walk from the resort centre.

**Category**

Cheap

**Thoroughfare**

Alpbach 445

**Neighborhood**

XXX

**Locality**

Alpbach

**Sub Admin Area**

XXX

**Admin Area**

XXX

**Postcode**

A 6236

**Country**

Austria

**Telephone**

+43 5336 5747

**Website**

www.weiherhof.at

**Rossmoos Inn**

Dating back to the 12th century, the Rossmoos Inn was a working farm before it began welcoming guests in 1957. The 3-star inn oozes character, and boasts unbeatable panoramic views from its sun terrace where local cuisine is served. The mountainside Rossmoos is approximately 1.6km (1 mile) from the village centre.

**Category**

Cheap

**Thoroughfare**

Alpbach 92

**Neighborhood**

XXX

**Locality**

Alpbach

**Sub Admin Area**

XXX

**Admin Area**

XXX

**Postcode**

A 6236

**Country**

Austria

**Telephone**

+43 5336 5305

**Website**

www.rossmoos.at

**Romantik Hotel Böglerhof**

The leading hotel in Alpbach, Romantik Hotel Böglerhof has a lovely old Tyrolean design and boasts a great location in close proximity to the nursery slopes and ski bus stop. The 4-star superior hotel has a reputation for excellent service and houses a wellness area.

**Category**

Luxury

**Thoroughfare**

Alpbach 166

**Neighborhood**

XXX

**Locality**

Alpbach

**Sub Admin Area**

XXX

**Admin Area**

XXX

**Postcode**

A 6236

**Country**

Austria

**Telephone**

+43 5336 5227

**Website**

www.boeglerhof.at

**Alpbacherhof**

A comfortable 4-star hotel, the Alpbacherhof is close to the resort centre with excellent spa facilities and spacious, clean rooms – those on the south side benefit from mountain views.

**Category**

Moderate

**Thoroughfare**

Alpbach 279

**Neighborhood**

XXX

**Locality**

Alpbach

**Sub Admin Area**

XXX

**Admin Area**

XXX

**Postcode**

A 6236

**Country**

Austria

**Telephone**

+43 5336 5237

**Website**

www.alpbacherhof.at

**Hotel Zur Post**

This long established, family run, 3-star hotel boasts a good on-site restaurant and cosy bar that’s long been a favourite of tourists and locals alike.

**Category**

Moderate

**Thoroughfare**

Alpbach 184

**Neighborhood**

XXX

**Locality**

Alpbach

**Sub Admin Area**

XXX

**Admin Area**

XXX

**Postcode**

A 6236

**Country**

Austria

**Telephone**

+43 5336 5203

**Website**

www.post-alpbach.at

**Hotel Galtenberg**

An ideal choice for skiers with a young family, the Hotel Galtenberg is located just a short walk from the slopes and houses an indoor swimming pool. However, if a break from the kids is on the cards, the hotel also offers child supervision services and a luxury spa.

**Category**

Luxury

**Thoroughfare**

Alpbach 40

**Neighborhood**

XXX

**Locality**

Alpbach

**Sub Admin Area**

XXX

**Admin Area**

XXX

**Postcode**

A 6236 XXX

**Country**

Austria

**Telephone**

+43 5336 5610

**Website**

www.galtenberg.at